

# Buying A Certificate Diamond

Contributed by Administrator  
Thursday, 31 May 2007  
Last Updated Wednesday, 06 June 2007

## Why Buy A Certificate Diamond?

Here are important reasons to require a Diamond Certificate with the purchase of your diamond:

- All aspects of diamond quality (color, cut, carat weight, clarity) are verified by an independent company with no conflict of interest between buyer and seller.
- The cost of the Diamond Certificate is a small price to pay to insure the diamond quality you pay for is authentic.
- Important diamonds need to have a Diamond Certificate to ensure the proper buying and sell of the diamond. Any important diamond, which does not have a Diamond Certificate, will require one the next time it is placed in the market to ensure proper pricing.
- A diamond, which has an exact quality grade Diamond Certificate, can be easily valued based on the wholesale cost sheets used by the diamond cutting industry.
- Diamond Certificates take most of the guesswork out of the buying process.
- A Diamond Certificate verifies the diamond quality in any dispute with your insurance company in case of a loss.
- When someone tells you, "A Certificate Diamond costs more" what they are really saying is, "Trust me I can sell you an inferior diamond at an inflated price".
- Remember, "Trust But Verify".