

Ladies Diamond Info

Contributed by Administrator
Thursday, 31 May 2007
Last Updated Monday, 11 June 2007

Gals Diamond Info

The differences between men and women have been made famous by author, John Gray, in his book *Men Are From Mars, Women Are From Venus*. The differences between Martians and Venusians are clearly apparent when it comes to a diamond purchase.

Ladies, listen closely as we tell you some secrets that you need to know about Martians if you want to be thrilled with your diamond purchase. First of all, Martians have a completely different perspective on the purchase of a diamond than you. When it comes to the diamond, Martians are interested in three things:

1. They want to make you happy.
2. They want to make a good investment.
3. They fear disappointing you or worse yet, rejection!

On all three counts, Martians get into a panic mode when buying a diamond ring because they have never played this game before. Understand that the Martian is driven by fear of making a mistake. Their pride and desire to surprise you prohibits them from asking your advice on what type and size of diamond you would really like to wear on your finger, every day for the rest of your life. Instead they will take the typical Martian approach of applying logic to what is a very emotional decision.

Because they might not have a clue about what you would like, they will focus on what is a good investment. They look at some engagement rings in the display case that have more zeros in the price than in the price of their car and they panic. They forget their primary goal was to make you happy!

Okay ladies, here's where you can help yourself get the diamond of your dreams! If you understand what your Martian is going through, you realize he needs all the help he can get. If he is determined to make this a "total" surprise, you have to let him know what you would like in any subtle way you can think of! But first you need to know what shape and size diamond would thrill you. Go out and shop by yourself and decide on the following:

- * What shape and size diamond do I love?
- * What kind of mounting would excite me? A solitaire ring or ring with side stones?
- * What color metal in the ring? Yellow gold, white gold, or platinum?
- * What is your ring size?

Once you know what shape and size diamond you would love, carefully drop hints that give your Martian enough information to find the diamond of your dreams. A little surprise is fine, but don't let him deviate from your dream diamond. Remember the exact diamond ring of your choice will be on your finger when you communicate your desire to him. The bottom line is your Martian is trying to do all the right things to make you happy. Unfortunately, he is a Martian and will most likely plod along in the traditional Martian way. Be patient and please appreciate all the agony he is going through to make you proud of him.