

# Guys Diamond Info

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As described in John Gray's book Men are From Mars, Women are from Venus, men and women are worlds apart. This worldly difference is clearly noticeable when it comes to purchasing a diamond.

Martians, here is some advice on purchasing a thrilling diamond ring that will mesmerize those Venusians. It is important to understand that diamond quality grades such as color and clarity create much more excitement in Venusians than Diamond Certificates and Investment values. Nothing expresses a higher emotional attachment than a beautiful diamond ring.

Here are some things that women think about and you should also keep in mind, when it comes to purchasing a diamond:

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Is it big?

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How well does it sparkle?

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Does it look big?

As important as diamond quality can be for women, it always comes second to the diamond's look. If it isn't yellow and it doesn't have any readily noticeable spots it is not important to them whether it has a certificate, what color grade it is, what is its clarity rating, or where it was bought.

Martians, you should understand that women view the size of the diamond as a direct physical representation of your love for them. Comparing their diamond size with other women is a natural post-engagement ritual in which both your value and your love is allowed to be judged by other women. Showing off the diamond is one of the first things that go through their minds when they see it and hearing compliments about the diamond is one of their sweetest pleasures.

The greatest difficulty when purchasing a diamond is pulling off the surprise while presenting her with something she cannot help but love. To find out what she really loves you have to be a master of hearing what she says and understanding that she probably wants the exact opposite of that. Much like hearing her say "these flowers are too much, you didn't have to get them for me." Most women will try to please you and say what they think you want to hear rather than saying what they really want.

To pick out the diamond of her dreams you have to listen for all the things she says the diamond doesn't have to be. Of course it doesn't have to be big, have an elegant mount or have any clarity. But by this logic your stereo doesn't have to have a subwoofer, speakers or a CD player. Being constantly on her finger the diamond ring has to remind her of how much you understand and love her for all the years after the engagement, even if the understanding is long gone.

Be careful though when passing by a jewelry store with your Venusian. Her pointing to a ring does not necessarily make you diamond hunting an easy safari. She may be just pointing out something new and unique, not something she would want to see on her finger for many years to come. Your job is to understand exactly what she dreams of, even if it requires you to pull the stars out of the sky and making it into a diamond ring. Your job is to make her dreams come true!